



## Scott N. Beck

CEO/President

Beck Ventures, Inc  
13101 Preston Rd., Suite 510  
Dallas, TX 75240  
sbeck@beckventures.com



@ScottNBeck

Mr. Beck, a Dallas Texas Greenhill alumnus, received a Masters of Accounting from the McCombs School of Business at the University of Texas at Austin where he completed his B.B.A. Mr. Beck is a member of the Board of Directors of United Texas Bank and is President of Beck Ventures.

Mr. Beck has worked at some of the top financial institutions in the country, including JP Morgan Chase, SG Cowen, and Ernst & Young. He has helped finance billions of dollars' worth of high-profile projects throughout the country, including the development and design of Trophy Club, a 3,500 acre master planned town in Texas. Beck Ventures is also focused on the mixed use Trophy Club Town Center just outside of Dallas. Legacy projects are Scott's passion, hence his vision for the 430- acre Dallas Midtown which includes the \$4 Billion redevelopment of Valley View Mall.

Scott Beck's personal ambition provides him opportunities to serve on the Boards of various educational and charitable organizations

### Interests:

- YPO Lonestar Chapter
- United Texas Bank, Board Member
- Dallas Midtown Park Foundation Founding Trustee
- North Dallas Chamber of Commerce, Board Member
- Priya Fund, Foundation Chair
- Chai House, Board Member
- Greenhill School, Alumni Board
- The Texas Real Estate Council in Dallas and PAC

### Speaking Engagements:

- Dallas Midtown Groundbreaking Ceremony, June 23, 2017
- Rotary Club of the Park Cities, March 31, 2017
- Prestonwood Rotary Club, March 29, 2017
- Venture Commercial Real Estate, LLC, February 28, 2017
- SRS Real Estate Partners, February 21, 2017
- The Retail Connection, February 15, 2017
- 16th Annual NDCC Real Estate Symposium-Panel Topic Discussion, January 31, 2017
- CBRE Brokerage Services / Retail, November 29, 2016
- SMU Art students, October 7, 2016
- Dallas Design District Luncheon Group, September 28, 2016
- Ebby Halliday, September 7, 2016
- The Dallas 40, August 8, 2016
- Parish Episcopal School, April 18, 2016
- Bisnow Dallas State of the Market 360, January 19, 2016
- Jewish Federations Commercial Real Estate Division Breakfast, December 10, 2015
- RSI Quarterly Real Estate Update, November 12th, 2015
- Prestonwood Rotary Club, September 9, 2015
- EDGE Realty Dallas Midtown Presentation, July 21, 2015
- AARP Texas and the Innovation in Aging, Caregiving and Technology Group Co-Hosts First in Series of Meetings on Dallas Age-Friendly Communities Initiative, June 24, 2015
- DFW Income Property Owners and Brokers Network Breakfast Meeting, April 30, 2015
- BOMA Dallas Luncheon, April 21, 2015
- Henry S Miller Brokerage, April 8, 2015
- Wharton DFW Club, March 26, 2015
- Rotary Club Dallas, March 4, 2015
- ADDISON Magazine Round Table Discussion, January 20, 2015
- Dallas Chapter FEI Financial Executives International - Real Estate CFO Series, January 20, 2015



**BECK VENTURES**



## Scott N. Beck

CEO/President

Beck Ventures, Inc  
13101 Preston Rd., Suite 510  
Dallas, TX 75240

sbeck@beckventures.com



@ScottNBeck

- Greenhill Alumni Trending Topics Luncheon, January 16, 2015
- IREM Dallas Member Luncheon, January 14, 2015
- ICSC SCT Live Entertainment Infusion, October 21, 2014
- 1014 Texas APA Conference, October 17, 2014
- WFX Conference and Expo, October 2, 2014
- Greater Dallas Planning Council's Presentation, June 19, 2014
- Bisnow 5th Annual Dallas State of the Market, May 29, 2014
- 106th National Planning Conference, April 29, 2014
- Inland Marine Underwriters Association, April 10, 2014
- United Texas Bank Residential Strategies Builder Meeting, February 13, 2014
- By Invitation Only (BIO), a Dallas based networking group, led by Herman Hill, February 12, 2014
- Urban Land Institute, Midtown Mania Luncheon, January, 21, 2014
- Southern Methodist University, Real Estate Strategy & Analysis MBA Class, January 15, 2014
- Dallas Business Alliance, December 11, 2013
- NAIOP, Tulsa OK chapter, Annual conference. Keynote speaker, October 24, 2013
- Bisnow 2013 Dallas State of Office Summit, September 24, 2013
- North American Soccer League (NASL), July 26, 2013
- Deal Makers Breakfast Club, June 19, 2013
- Commercial of Real Estate Professionals, April 25, 2013
- North Texas (NAOIP) MBA Challenge judge and speaker, April 19, 2013
- Urban Land Institute Dallas, April 18, 2013
- DFW Commercial Real Estate Lenders Network Luncheon, March 20, 2013
- Real Estate Financial Executives Association (REFEA), October 25, 2012
- Real Estate Financial Executives Association (REFEA), September 13 2012

### Publications and Interviews:

- Seattle Times, October 4, 2017, "Shopping malls battered by online retailers may be offered to Amazon as HQ2 sites" by Matt Day
- Business Insider, October 2, 2017, "A major Texas city wants Amazon to move its new headquarters to a dead shopping mall site" by Leanna Garfield
- Dallas Business Journal, October 2, 2017, "Why Addison, Farmers Branch are backing Dallas Midtown for Amazon's HQ2" by Candace Carlisle
- CBS DFW, September 28, 2017, "UT Dallas, Dallas Midtown Project May Attract Amazon's HQ2 To DFW" by Jack Fink
- Dallas Business Journal, September 28, 2017, "Dallas Midtown developers propose 100-acre urban campus by 'Amazon Park'" by Candace Carlisle
- ABC 8, September 28, 2017, "First look at proposed Amazon HQ2 in North Dallas" by Candace Carlisle
- Dallas Morning News, September 26, 2017, "Trinity Groves owner teams with KDC, Gensler to woo Amazon HQ2 to West Dallas" by Maria Halkias
- Dallas Morning News, September 24, 2017, "Who can handle Amazon's 50,000 jobs? The Dallas-Fort Worth area adds twice that many every year" by Mitchell Schnurman
- Dallas Morning News, September 23, 2017, "Dallas Mayor Mike Rawlings says city will offer incentives for Amazon HQ2" by Tristan Hallman
- Dallas Morning News, September 15, 2017, "Dallas could absorb an Amazon HQ2, but it should look to Seattle for clues" by Maria Halkias
- Big D Magazine, August 7, 2017, "CRE Opinion: Why Did Dallas Grow North" by Scott Beck and Andrew Friedman
- Lodging Magazine, July 11, 2017, "This Dual-Brand Hotel Will Anchor Dallas Midtown" by Lodging Magazine Staff
- Dallas Morning News, June 30, 2017, "First look at huge Life Time Athletic coming to Dallas' Midtown at old Valley View site" by Maria Halkias
- Neighborhoods.com, June 29, 2017, "Mall Demolition Makes Way for 'City Within a City' in Dallas Midtown District" by Deb R. Brimer
- KRLD, June 23, 2017, "KRLD Friday AM" by Amanda Guerra
- Dallas Observer, June 23, 2017, "Developer Says \$4 Billion Dallas Midtown



**BECK VENTURES**



## Scott N. Beck

CEO/President

Beck Ventures, Inc  
13101 Preston Rd., Suite 510  
Dallas, TX 75240  
sbeck@beckventures.com



@ScottNBeck



**BECK VENTURES**

- Will Stop Corporate Flight and Fix City's Infrastructure" by Nicholas Bostick
- Dallas Business Journal, June 23, 2017, "Demolition of aging mall makes way for \$500M initial phase of Dallas Midtown corporate magnet" by Candace Carlisle
  - NBC DFW, June 23, 2017, "Dallas Midtown Project Breaks Ground at Old Valley View Mall" by Ken Kalthoff
  - CBS DFW, June 23, 2017, "Goodbye Valley View Mall, Hello Dallas Midtown" by CBS DFW Staff
  - Al Dia Dallas, June 23, 2017, "Valley View Mall: futuro centro comercial de Dallas tendrá cines de cadena mexicana Cinépolis" by Maria Halkias
  - The Straits Times, June 23, 2017, "Learn, shop and play at the mall" by ST Staff
  - CD Recycler, June 23, 2017, "Dallas mall demolition begins" by CDR Staff
  - Candy's Dirt, June 23, 2017, "Sweating by the Oldie: Valley View Gives Way to Beck's Dallas Midtown" by Jon Anderson
  - D Magazine, June 23, 2017, "The Hour of Valley View Mall's Destruction Is Finally At Hand" by Alex Macon
  - Dallas Morning News, June 23, 2017, "Dead mall: Valley View's morph into Midtown will include 18-story hotel, Life Time Fitness, Cinépolis theater" by Maria Halkias
  - Bisnow, June 23, 2017, "Goodbye Valley View, Hello Dallas Midtown" by Julia Bunch
  - FOX 4, June 23, 2017, "Workers break ground on Dallas Midtown development" by FOX 4 News Staff
  - ABC 8, June 22, 2017, "Dallas developer Scott Beck to begin Valley View Center demolition this week" by Candace Carlisle
  - Dallas Business Journal, June 22, 2017, "Dallas developer Scott Beck to begin Valley View Center demolition this week" by Candace Carlisle
  - New York Times, June 20, 2017, "Deep in the Malls of Texas, a Vision of Shopping's Future" by David Montgomery
  - Neighborhoods.com, May 17, 2017, "Valley View Sears Closing to Make Way for Dallas Midtown Development" by Holly Case
  - Dallas Business Journal, May 1, 2017, "See ya, Sears: Department store to close as Dallas Midtown begins to take shape" by Candace Carlisle
  - Dallas Morning News, March 28, 2017, "Gone Tomorrow: Valley View, awaiting demolition, is businesses' temporary home" by Karina Ramírez
  - Dallas Morning News, February 23, 2017, "Developers preparing plans for Valley View Center acreage" by Maria Halkias
  - Dallas Morning News, February 21, 2017, "The notable who's who behind Dallas' Valley View redo" by Maria Halkias
  - Dallas Business Journal, February 16, 2017, "Demolition crews scrapping North Dallas' Macy's store at Valley View Center" by Candace Carlisle
  - Dallas Innovates, February 10, 2017, "Midtown Vision Shapes Up as Wrecking Ball Comes for Valley View" by Kerry Curry
  - Dallas Business Journal, February 9, 2017, "Exclusive: Scott Beck to develop new Aloft hotel at Trophy Club Town Center" by Candace Carlisle
  - DFW Living, February 9, 2017, "Exclusive: Scott Beck to develop new Aloft hotel at Trophy Club Town Center" by Candace Carlisle
  - World News, February 9, 2017, "Exclusive: Scott Beck to develop new Aloft hotel at Trophy Club Town Center" by Candace Carlisle
  - CBS DFW, February 1, 2017, "Dallas Midtown Project To Keep City Competitive With Northern Suburbs" by Jack Fink
  - Dallas Morning News, January 31, 2017, "Days are numbered for Dallas' Valley View mall with new project on the way" by Steve Brown
  - Dallas Business Journal, January 30, 2017, "Dallas' Valley View Center stands as Scott Beck's Midtown vision sits on horizon" by Candace Carlisle
  - CBS/KRLD, January 5, 2017, "CEO Spotlight" by David Johnson
  - Dallas Business Journal, September 23, 2016, "Two Dallas Midtown stakeholders step up to help build centerpiece of \$20B project" by Candace Carlisle
  - Texas Jewish Post, September 22, 2016, "Bold' Midtown park step closer to





## Scott N. Beck

CEO/President

Beck Ventures, Inc  
13101 Preston Rd., Suite 510  
Dallas, TX 75240  
sbeck@beckventures.com



@ScottNBeck



**BECK VENTURES**

- reality” by James Russell
- D Magazine, September 20, 2016, “Scott Beck: Millennials and Rapid Urbanization” by Scott Beck
- CBS/KRLD, September 15, 2016, “CEO Spotlight” by David Johnson
- Dallas Morning News, September 13, 2016, “Rebuilding Valley View Center is really about rebuilding Dallas” by Robert Wilonsky
- Dallas Business Journal, September 7, 2016, “Scott Beck’s Trophy Club development gets underway” by Candace Carlisle
- Dallas Business Journal, September 6, 2016, “Dallas Midtown’s 20-acre focal point begins to take shape” by Candace Carlisle
- Dallas Morning News, July 5, 2016, “AT&T shopping Valley View mall site as potential HQ location” by Steve Brown
- Dallas Business Journal, June 22, 2016, “City approves \$36M TIF deal for Dallas Midtown, Southwest Center Mall transformations” by Candace Carlisle
- WBAP 820AM, June 22, 2016, “Dallas Approves TIF Money to Demolish Valley View Center, Build Dallas Midtown” by WBAP Staff
- Dallas Morning News, June 22, 2016, “It’s official, finally: By year’s end, Valley View Center will be torn down for Dallas Midtown” by Robert Wilonsky
- 98.7 KLUV, June 20, 2016, “Dallas Midtown, Valley View Mall Is Being Demolished” by Blake Powers
- CBS DFW, June 20 2016, “Valley View Redevelopment Project Set To Begin” by Yona Gavino
- NBC DFW, June 20 2016, “Valley View Mall One Step Closer to Wrecking Ball” by Ken Kalthoff
- Dallas Morning News, June 20 2016, “Dallas Midtown, the Valley View redo, now one vote away from \$36 million in TIF money, demo deadline” by Robert Wilonsky
- Dallas Business Journal, June 15 2016, “How \$36M of TIF funds will shape Beck’s \$4B Dallas Midtown vision” by Candace Carlisle
- D Real Estate Daily, May 31 2016, “Scott Beck: Protecting the Downside” by Scott Beck
- Dallas Morning News, May 27, 2016, “Perot’s Hillwood Urban shopping Valley View mall for office development deal” by Steve Brown
- Dallas Business Journal, May 27, 2016, “Ross Perot Jr.’s newest division unveils Dallas Midtown office tower development” by Candace Carlisle
- FOX 4, May 2, 2016, “FOX 4Ward: Valley View Mall” by FOX 4 News Staff
- D Real Estate Daily, April 7, 2016, “Scott Beck: Why I’m Optimistic About the Future” by Scott Beck
- Dallas Business Journal, March 31, 2016, “How Texas’ high-speed rail project landed ULI’s next big idea award” by Candace Carlisle
- Dallas Business Journal, March 30, 2016, “Scott Beck gets Trophy Club go-ahead for town center’s crown jewel” by Candace Carlisle
- Dallas Business Journal, January 28, 2016, “Construction underway on Scott Beck’s \$4B Dallas Midtown project” by Candace Carlisle
- Bisnow, January 13, 2016, “WHERE’S \$300M OF CONSTRUCTION STARTING THIS SUMMER?” by Tonie Auer
- Texas Jewish Post, December 17, 2015, “Developer updates plans for expansive Dallas Midtown project” by Ben Tinsley
- Preston Hollow People, November 14, 2015, “Midtown Brings Mixed-Use to Larger Scale” by Todd Jorgenson
- CBS DFW, November 6, 2015, “CEO Spotlight” by David Johnson
- Dallas Business Journal, Oct 26, 2015, “Developer Scott Beck looks to bring new ideas to \$4B Dallas Midtown development” by Candace Carlisle
- Dallas Business Journal, June 17, 2015, “Scott Beck looks to lure corporate tenants with 2 new towers at \$4B Dallas Midtown project” by Candace Carlisle
- Dallas Morning News, June 10, 2015, “A million-dollar request to study bringing an automated people mover to Dallas Midtown” by Robert Wilonsky
- Dallas Business Journal, May 22, 2015, “Exclusive: Scott Beck gets city go-



## Scott N. Beck

CEO/President

Beck Ventures, Inc  
13101 Preston Rd., Suite 510  
Dallas, TX 75240  
sbeck@beckventures.com



@ScottNBeck



**BECK VENTURES**

- ahead for \$4B Dallas Midtown 'catalyst' by Candace Carlisle
- Dallas Business Journal, April 30, 2015, "Exclusive: Scott Beck's \$3.5B Valley View redo is at the gate, ready to go" by Candace Carlisle
- D Real Estate Daily, March 17, 2015, "Scott Beck: The Importance of a Digital Persona" by Scott Beck
- Addison Magazine, February 17, 2015, "Scott Beck Discusses Dallas Midtown"
- D Real Estate Daily, February 17, 2015, "Meet D Real Estate Daily's 20 New Contributing Editors" by Christine Perez
- D Magazine, January 2, 2015, "Six Things to Watch in 2015" by Christine Perez
- ABC 8, December 16, 2014, "Quirky art colony flourishes in dying Dallas mall" by David Schechter
- Bisnow, November 13, 2014, "BISNOW SCOOP: FIRST LOOK AT BECK VENTURES' DALLAS MIDTOWN" by Ron Sklar
- Dallas Morning News, November 13, 2014, "Developer says Dallas Midtown will begin taking shape on Valley View Center site in 2015" by Robert Wilonsky
- Dallas Business Journal, November 12, 2014, "A sneak peek at Scott Beck's reimaged Dallas Midtown, AMC Theatres" by Candace Carlisle
- Shopping Centers Today, October 23, 2014, "Entertainment is malls' trump card over e-tail, SCTLive panel says" by Edmund Mander
- Dallas Morning News, October 17, 2014, "Valley View Center in Far North Dallas finding new use for old space" by Taylor Danser
- Real Estate BISNOW, June 2, 2014, "Did Toyota Diss Dallas?" by Tonie Auer
- DFW FOX 4, June 1, 2014, "FOX 4Ward: Valley View Art Galleries" by Dan Goodwin
- D Magazine, April 29, 2014, "Scott Beck: The Rubber Band Effect"
- Dallas Observer, April 7, 2014, "At the Center of Valley View Redevelopment, a 20-Acre, \$100 Million Park" by Eric Nicholson
- Dallas Morning News, April 4, 2014 "Dallas to examine creation of \$400-million mall TIF district aimed at resurrecting Valley View, Southwest Center" by Robert Wilonsky
- Dallas Business Journal, March 7, 2014 "Trophy Club green lights Scott Beck's Town Center plans" by Candace Carlisle
- Dallas Business Journal, February 27, 2014 "Developer Scott Beck rethinks Trophy Club Town Center plans to get approval" by Candace Carlisle
- Dallas Business Journal, January 23, 2014 "Trophy Club Town Center: Beck details controversial project" by Candace Carlisle
- Dallas Business Journal, December 19, 2013 "7 Projects That Changed DFW Real Estate in 2013" by Candace Carlisle
- CBS DFW, November 11, 2013, "Veterans Statue unveiled" by Tracy Kornet
- Dallas Morning News, October 11, 2013, "The Movie Institutes new facility in Far North Dallas allows room for growth" by Heather Noel
- Dallas Business Journal, August 22, 2013, "Beck Ventures: Dallas Midtown project cost rises to \$3.5B" by Candace Carlisle
- CBS 11 News, August 20, 2013, "Valley View Center goes from Shopping Mall to Masterpiece" by Teresa Frosini
- Real Estate BISNOW, July 11, 2013, "My Story: Scott Beck" by Toni Auer
- Advocate Magazine, May 22, 2013, "Meet the local artist who are helping transform Valley View Center" by Monica Nagy
- Pegasus News, April 8, 2013, "Dallas Midtown architects plan to create a city within a city" by Candy Evans
- D Magazine, April 4, 2013, "Today's Fresh Jam: A Video Journey Through \$3 Billion Dallas Midtown" by Jason Heid
- Dallas Observer, April 4, 2013, "The New Valley View Will Be Like Uptown, With a Gondola" by Eric Nicholson
- Dallas Business Journal, April 4, 2013, "Beck unveils plans, designs for \$3B Dallas Midtown project" by Candace Carlisle
- Dallas Morning News, April 4, 2013, "Give us three minutes, and we'll give you this video said to sneak peek the future of Dallas Midtown's 430 acres"



## Scott N. Beck

CEO/President

Beck Ventures, Inc  
13101 Preston Rd., Suite 510  
Dallas, TX 75240  
sbeck@beckventures.com



@ScottNBeck

- by Robert Wilonsky
- D Magazine, April 4, 2013, "Gondolas, Trolley System, Parks on Tap for Dallas Midtown" by Christine Perez
  - Dallas Morning News, April 4, 2013 "To renew Valley View" by Jeffrey Weiss
  - NBC DFW, April 4, 2013, "Valley View Center Area to Be Redeveloped Into 'Dallas Midtown'" by Andres Gutierrez
  - KHOU, April 4, 2013, "Developer bids goodbye to Valley View, announces Midtown Dallas" by Brad Watson
  - CBS DFW, April 4, 2013 "A Sneak Peek At The Dallas Midtown Master Plan" by Kelli Wiese
  - CBS DFW, April 4, 2013, "Dallas Residents Welcome \$3 Billion Transformation To Valley View Mall" by Robbie Owens
  - Dallas Morning News, April 3, 2013, "New plan for Valley View Center area to be presented to Dallas Plan Commission and the Public Thursday" by Jeffrey Weiss
  - Dallas Business Journal, December 28, 2012 'Artist community at the heart of Valley View vision" by Candace Carlisle
  - Dallas Morning News, July 10, 2012, "As Valley View's new owners get settled in, a new look emerges, from truck test kitchens" by Robert Wilonsky
  - Pegasus News, May 9, 2012 , "New Owner of Valley view center details vision for the future" by Candy Evans
  - Dallas Business Journal, April 27, 2012, "Team charts rebirth of Valley View area" by Steven R Thompson
  - NBC DFW, April 24, 2012 "Valley View Center gets 2B makeover" by Andres Gutierrez
  - WFAA 8, April 24, 2012 "Development Plans for Valley View Mall unveiled" by Cynthia Vega and David Shuster
  - Fox 4, April 24, 2012, "Major facelift planned for Valley View Mall' by Tracy Delatte
  - Dallas Morning News, April 24, 2012, "Buyers have big plans for Valley View" by Robert Wilonsky
  - CBS DFW, April 24, 2012, "Plans To Turn Valley View Mall Into An "Urban Village" by CBSDFW.com
  - Dallas Morning News, April 23, 2012, "Beck Ventures has big plans for Dallas' Valley View Mall" by Robert Wilonsky
  - Yahoo Finance, May 16, 2011 "CornerWorld Named Fastest-Growing Public Company in North Texas"
  - Yahoo Finance, May 9, 2011 "CornerWorld Follows \$6.5 Million Recapitalization by Naming New President



**BECK VENTURES**